The Pinocchio Effect  
Summary: Naruto goes to see a Fortune Teller for a view into his luck however after his insult he’ll find that he has a big problem and it’s just getting bigger and bigger…

Naruto Uzumaki age 25 walked down the street after a long day of work at the prestigious Uchiha Corporation a giant company varying in their merchandise. He was tired, and he just wanted to go home, but in order to do that he had to get to the bus. From there he had to walk a mile down to his house. So Naruto got to his bus stop and waited looking at his watch every now and then he then looked at his white shirt which was stained with sweat and coffee stains he groaned he was running out of shirts. And he was behind his electric and gas bills like always he was behind the damn 8 ball and the pool stick was ready to bash him into it. The bus squawked to a stop in front of Naruto and he got in rummaging into his pants to pull out his wallet and get out a dollar and seventy-five cents. “Hey Naruto!” A cheery voice said and Naruto looked up to see a large man taller than he was wide with a bus cap and bus clothes and behind him a mane of reddish brown hair.

“Hey Choji,” Naruto said lamely and he pushed the dollar in and dropped the seventy-five cents.

“Wow man you’ve been worked to the bone! Why not get a better job?” Choji said Naruto glared at Choji who held his hand up in surrender. “Right, right sorry I forgot!” Naruto sighed and he walked to a seat next to a window and he stared at it his mind drifting away. Naruto watched as the lights of buildings flash by the occasional stop to pick up a new person filling up the bus. The reason Naruto needed a bus was because he lived in the suburbs with his pet fox. Naruto had gotten the house as inheritance from his parents when they died 6 years ago. Ever since then he lived there and went from job to job trying to make due. However no matter how hard he tried he was fired 2 months afterward for bullshit reasons. Naruto suspected foul play but due to limited money and resources, (Only one part of Naruto’s will had been found) so he couldn’t follow up even with his P.I. friend. Naruto let it go, and so he was jobless and was getting behind when one day he got a letter from an old friend of his named Sasuke. Sasuke had just came into ownership of one his father’s buildings and was looking for employees. Naruto desperate got the job but had signed a contract that had bound him to the company for a whole year and his contract was nearing its end.

*‘At least I’ll be out of that damn company working me like a fucking slave.’* Naruto thought and he watched as the bus came to his stop and pulling on the stop cord he got up and pushed past the bus patrons. He got out of the bus Choji saying ‘bye’ and Naruto waving a tired hand. Naruto then began his long trek home heading into the suburbs which like most was small homes and behind the homes were large grass lands. These grass lands were often separated by a fence into another house that had their own grass land. Then there was the park which was a large grassy area meant for joggers, kids, and people with dogs. Naruto looked at the park as he walked by and paused in the park was a glowing Ferris Wheel and tents that glowed with lights. “A carnival?” Naruto said, he looked at it and his mind went back to when he was a child when his mother and father were still alive. Whenever a carnival came they would take him to go on the rides and see the animals. Naruto basked in the memories of his parents and memories taking over he headed to the carnival.

Naruto had paid the fee and was now walking his jacket held by his finger on his shoulder. He walked down the path looking at the various rides and games. He watched kids pull their parents pointing at the various tents and games and rides begging them to let them on. He remembered doing the same thing with his own parents who were both happy to oblige. He loved his parents and missed them greatly however he couldn’t mourn them he had to keep going in their memory. He walked up to a popcorn stand and saw they had for their ‘Special’ was a popcorn called Kettle Corn. Naruto curious ordered a large bag and a small bag of Kettle Corn. When it was handed to him he looked at it to his surprise it looked like normal popcorn but he shrugged and walked off looking around both bags of popcorn in his arms. As he walked down looking at the tents he eventually noticed there were less tents and more clearing he must’ve been at the outskirts of the carnival. He was about to turn around and head back when he saw the red and green tent. Next to then tent was the words ‘Fortune Teller’ “Whoa! A fortune teller eh? Well let’s see what they have to say about me!” He said and he entered the tent.

The tent itself was spacious with enough room to fit an elephant inside he looked and saw in the center a table covered by a red cloth with golden embroideries. Naruto saw a chair at one end that was a regular chair and a chair covered by a golden cloth on the other end. Naruto looked around seeing no one. “Welcome to my tent… I see that you wish to have your fortune told…” A woman’s voice said.

“Sure if it’s not too much of a bother… How much?” Naruto asked.

“Sit down and $20…” The Fortune Teller said coming into the light, she was a woman with blond hair and brown eyes her hair was tied near the end into two pigtails that hung behind her. She had a nice physique but her skin was slightly wrinkled if one looked close enough which Naruto did. She also had an impressive bust that was covered by a green robe on her head was a purple painted diamond. Naruto reached into his pocket and pulled out his wallet and paid the woman. The woman sat down and produced a red cloth she set that down onto the table and she pulled it up a second later revealing a crystal ball. “What do you wish to know?” The Fortune Teller asked.

“Hmm… I guess will I get a lead in life? Like will I be successful?” He asked the fortune teller put a hand on the crystal ball and its inside began to swirl and sparkle.

“Crystal Ball, crystal ball, light the fate of this poor sods future…” The fortune teller said.

*‘Poor Sod eh?’* Naruto thought angrily a vein throbbing in his temple the sparkles in the ball swirling and apparently forming an answer only the fortune teller could see.

“Hmm… I see success is a relative thing young man. If by success you mean financially then no not for quite some time… You will also fail in other endeavors save one…” the fortune teller said.

“Oh really well I think that you are a senile old bat! I’m outta her frickin’ grandma!” Naruto said peeved that he not only wasted his money and time but her rather dismal view on his luck. He grabbed his stuff and left the fortune teller watched him go. Then she put both hands on the crystal ball and it glowed bright red.

“A man like him is one with a silver tongue. With each lie his trouble shall grow unrung. Only through honesty will he find solace and peace. Though his lie shall show to his humiliation and be teased...” The Fortune Teller said the crystal ball shone and Naruto appeared in it. “Let’s see how you adapt to this… gift…” The Fortune Teller said.

**-Later at Naruto’s house-**

Naruto opened the door and was instantly bombarded by a series of yips and saw a red blur. He then felt the claws raking his pant legs. “Hey Kyuu! I’m sorry I’m late but I got you some popcorn!” Naruto said looking down at the red furred fox. Kyuu yipped and whimpered jumping at Naruto its tongue coming out trying to lick Naruto. Naruto acknowledged the aging fox by crouching letting the fox lick him affectionately. “Kyuu calm down…!” Naruto said Kyuu listened to Naruto his huge brush tail waving in the air. “All right boy… want to try some popcorn?” Naruto asked Kyuu was unique due to the fact that he was able to eat most human foods with little to no problem despite his age. Naruto grabbed the small bag of popcorn and held it up to Kyuu’s nose. Kyuu sniffed the popcorn his little nose twitching as he did. Then he opened his mouth and ate the popcorn lowering his head to get any scraps that fell out of his mouth. When he finished he licked his lips and yipped. Naruto understanding went to Kyuu’s food bowl he came to the living room to see Ayame laying there fast asleep. Ayame was another old friend of Naruto her father owned a ramen shop that was close to the city. However Ayame lived on her own due to stress from her father.

“I already have to deal with dad in the shop I don’t need any more nagging from him for the whole day.” She said when Naruto asked her why she didn’t want to stay wither her Dad. Naruto was confused but didn’t say anything after all Ayame did babysit Kyuu while he was at work. She would watch Kyuu during the day and when it turned to night Naruto would come home and she would go to work for her father. It was rare that Ayame would watch Kyuu into the night unless she knew Naruto was busy with work or he called her and told her he would be late. Naruto walked up to Ayame and shook her awake. “Naruto? \*Yawn\* You’re really late… I should’ve been at my dad’s an hour ago! What took you?” She said as she got up.

“Sorry I had to do more work than usual…” Naruto said apologetically, it was then that he winced as suddenly he felt his pants get uncomfortably tighter. He looked at Ayame and his pants got even tighter, *’Stop! No naughty thoughts, no naughty thoughts!’* He thought desperately.

“All right thanks again and I’m sorry.” Naruto apologized again.

“It’s fine all right I better get going see you tomorrow!” Ayame said getting her stuff ready to head to her father’s shop Naruto sat down on his couch and started to relax readying himself for sleep.

**-Next day-**

Naruto went to work the next day he had trouble putting on underwear and pants for they felt uncomfortably tight like they had shrunk He dismissed it though as though they had shrunk. He went to the bus stop and waited for the bus to come. He looked at his watch 6:49 two more minutes, it was then that an old lady came walking toward him. “Excuse me young man can you direct me to this address?” She asked holding up a piece of paper with said address. Naruto looked at it then he shook his head handing it back.

“I’m sorry mam but I don’t know where that is…” Naruto said he never heard of the place. The old woman nodded sadly.

“It’s all right young man…” She said and she began to walk away, shortly after this he felt his pants suddenly loosen. He looked down wondering what just happened then he shrugged as the bus pulled up and he boarded it heading to work.

**-Uchiha Corporation 47th floor-**

Naruto looked at the papers when his supervisor came in, Sakura Haruno secretary to Sasuke Uchiha it was common knowledge that she liked Sasuke. However like everything else Sasuke treated her as a tool, though no amount of proof would show her otherwise. She would stubborn believe that she could make him love her, and as proof of this she was a total bitch to everybody particularly the people of the 47th floor. Naruto saw her stop in front of him a clipboard in hand looking down at him. “Naruto, I need you to copy these papers for me… At least 20 copies!” She said handing him some papers, alone there were at least 26 papers which if he didn’t get on right away would put him behind in his work. So he grabbed the papers and got out of his cubicle heading for the copying machine praying that no one was there. His prayers were answered and he headed for the printer and began to scan the pages letting the machine print copies. He had gotten ¾ of the papers done when suddenly he heard shuffling.

“Um… a-are you a-almost done?” A voice asked Naruto turned around and he saw the short mousy form of Hinata Hyuuga.

“Hey Hinata, yeah I’ll be done in a few minutes…” Naruto said, his eye scanning her. Hinata wore very tight and professional clothes concealing most of her body. She also had unique pure white eyes which were hidden behind glasses. Naruto observed her body his eyes falling to her chest and he blinked doing a double take. Her shirt seemed even more strained than normal like the seams were straining to keep her breasts in. “Um Hinata are your breasts bigger?” Naruto asked his eye’s on hers. She blushed crimson looking very embarrassed.

“N-no! I’m just… um… eep!” She said and she clutched at her chest Naruto looked at her reaching then she spun around.

“Are you okay?” He asked.

“Y-yes! Just a bit of… um… heartburn! Ack!” Naruto could’ve sworn he heard the sound of ripping fabric.

“Oooook… So um… I’m having a party at my place wanna come over? Huh!?” Naruto said the last bit a sign of surprise as he felt his pants tighten again. *‘Shit not here!’* He thought so he turned to the machine while it finished copying.

“N-No I have a f-family engagement to go unfortunately m-maybe another time.” She said the sound of fabric stretching ceased and she turned to see Naruto with her back to him. “Are you ok?” She asked.

“Yeah fine! Um!” His pants got even tighter, “It’s a shame though I would’ve liked for you to of come.” He said and suddenly his pants loosened. *‘What? That’s odd hard-ons don’t work like! Unless… this isn’t a hard-on? If that’s not it then what is it?’* Naruto asked himself he turned to Hinata who looked at him sadly.

“I-I would’ve l-like to of come… But… I-It’s important that I go…” Hinata said Naruto nodded.

“Hey!” Naruto said putting a hand on her shoulder. “If you need a place to go my doors are open 24/7! Ok?” Naruto said.

“Thank you…” Hinata said and she looked at the copying machine Naruto looked to see it was finished he grabbed his papers and headed to Sakura’s desk to give her the papers.

**-Later that day-**

Naruto was in his bedroom completely nude looking at his already gifted endowment. Naruto was larger than most men being a large 9 inches when he was hard and a nice 4 inches flaccid. He had put Kyuu to sleep earlier and was now thinking about what had happened at work. He thought about what happened he was talking to Hinata and suddenly his pants got tighter and uncomfortable as if he had an erection. It got tighter while they were talking then it got loose again when he said he was sad to not see her there. When he said he was sad to not see her! When he talked to her earlier he had lied about the party in an attempt to seem big! It was then the craziest thought came to him, what if his junk got bigger when he lied? Naruto could barely believe what he was thinking but if it was true… no first he had to test it out! He thought of something then said. “I love my job.” Naruto said, a blatant lie he hated his job to the core he waited for a minute then his cock and balls swelled up slightly. He gaped at what he saw, “I like Sakura!” He said again his genitals swelled. “Holy shit this is weird and cool! But how big can I get?” He said he then smirked. “I hate ramen!” again they swelled up, “I think that Sasuke is the nicest boss in the world!” bigger they grew. Naruto decided to see how big he was and he stood up and went to a full view mirror in his closet. He looked at himself his balls were big the size of an apple and his dick was now 7 inches long flaccid. “Hmm I wonder if it gets worse with a bigger lie?” Naruto wondered.

“I’ve loved my job from day one I love it so much in fact I want to be a permanent worker there.” Naruto felt his dick and balls swell up but not any further. His dick was an inch longer and his balls centimeters bigger as well. “Hmm ok so it doesn’t matter well then let’s see how big this sucker can get!” Naruto said and he went back onto his bed and went into a lying frenzy saying various things his cock and balls growing bigger and bigger with each lie. Eventually his bed groaned at the weight of his enormous organs. Naruto was surprised his cock was almost as big as he was and was sagging over the bed and his balls were the size of beachballs Naruto was standing on his bed to support the weight of his massive organ. The creaking intensified then the bed collapsed Naruto gave a cry of alarm as it did. Naruto looked at the bed to see it had collapsed in the center and saw that the mattress sandwiched him luckily his cock and balls were preventing the bed from doing major damage. “Holy wow and yet I think this could be even bigger! But I better not push my luck… Now I need to tell a truth eh? Hmm… oh Kyuu is my first best friend for he has always been there for me!” Naruto said proudly. His dick and balls slowly shrunk down to their normal size. “Wow that’s neat only one truth needed well that’s a relief.” Naruto then looked at his clock and saw it was 10:55. “Crap I gotta go to work tomorrow! Ah well best to catch some shut eye!” Naruto said then he looked at his bed. “Now how is this gonna work?” He said.

**-Next day-**

Naruto was in his office wearing slightly larger than normal clothes just in case he told a lie and he grew. He was confident that there would be little to no need, but it didn’t hurt to be careful. As Naruto worked his mind wandered slightly to his new ability. The power to make his dick grow was most guys dream all men wanted a nice big package and he had the power to get one with a simple lie! He thought of the girls he could get there was literally a whole pool of women! Then a thought came to him maybe he could start working as a porn star! After all he had the stamina and now he had the tool as well! He would be a hit! “…aruto! NARUTO!” Naruto jumped in surprise and looked to see Sasuke glaring at him.

“Oh uh hey Sasuke!” Naruto said.

“Were you daydreaming… again!?” Sasuke demanded.

“No! I was thinking of… um… papers I had to fill out!” Naruto said hurriedly he felt his tool swell up.

“Yeah right I bet you were thinking of girls! Weren’t you?” Sasuke sneered “Who’d want to date a loser like you?” Naruto felt his temper rise at this.

“Oh and you would know all about girls! At least I can get one!” Naruto said again his tool swelled up even more.

“Oh yeah? Like who?” Sasuke sneered Naruto was silent.

“I can… I just… don’t have time at the moment!” Naruto said his tool shrank back down.

“Keep dreaming I’ll see you later in my office!” Sasuke said Naruto gritted his teeth and sat down.

“Dammit! If only I could show him otherwise… Wait a minute! I know how!” Naruto said and he began to plot his move.

**-Later in Sauske’s Office-**

Naruto stood in front of Sasuke who was on the phone talking to someone. “Yes… Yes… thank you… have a good day…” Sasuke set the phone down he then turned to Naruto. “You know Naruto despite being a loser I saw that you were struggling and I decided to help you…” Sasuke began.

“Well… thanks a lot!” Naruto said causing his organ to swell again.

“Indeed you should be thanking me.” Sasuke said. “I believe you have an opportunity here in this company one you wouldn’t have anywhere else. You’d probably become my underling one day.”

“I hope so!” Naruto said smiling causing another growth in him.

“Indeed… I think you have a rare chance to succeed wonderfully and in order for you to do that you mustn’t slack off! Understood!”

“Yes sir it won’t happen again!” Naruto said saluting causing even more growth Sasuke narrowed his eyes.

“Tell me do you think of me as a good person?” Sasuke asked.

“Oh yes you’re the nicest guy I know! You’d get the ladies not like me!” Naruto said his pants were now starting to crease slightly.

“I see… well I must admit I am a fine specimen, how about you?” Sasuke ask, “Or is it too embarrassing to even talk about?” Sasuke said smirking.

“Me? Yeah a little but who knows I mean it’s not like I can drop my pants and show you…” Naruto said.

“I doubt I would see it anyways!” Sasuke said smirking even wider.

“Really? Well maybe I should take you to my place and we can compare!” Naruto challenged.

“Please I’m not gay! Besides even if I agreed to such a ludicrous proposal I’d embarrassed you horribly I’d rather not have that.” Sasuke said. It was then a frustrated groan was heard and from outside the door opened and in came Sakura.

“All right I’ll settle this right here and now! Sasuke get over here!” Sakrua said Sasuke confused did as he was told when he was in front of Sakura she reached down grabbing both men by the groin.

“Oock! Hey that’s sexual harassment!” Naruto exclaimed.

“Urk! Sakura you’re earning a one way ticket to being fired!” Sasuke growled, Sakura gaped but not at what Sasuke just said.

“Holy shit! Naruto how big are you!?” She exclaimed releasing them, Sasuke’s eyes widened then narrowed.

“What!?” he snarled then he reached forward and grabbed Naruto his eye’s becoming even wider. “Impossible! That must be a fake!” He said “No one is that big!” He shouted.

*‘Take that you small dicked prick!’*  Naruto thought smugly Hinata who had been walking outside heard everything and had left hurriedly her face redder than a fresh tomato.

**-Later on-**

Naruto was getting ready to go home when suddenly he heard a knock on his door not looking up he gestured for the person to come in. The door opened and closed and the soft clicking of heels and he looked to see Hinata standing there looking nervous. “Oh hey Hinata! What’s up?” He asked she fidgeted slightly.

“Um… I w-was w-wondering… if m-maybe… um… if you’re n-not doing a-anything… um…” Hinata stuttered.

“Yes?” Naruto asked, Hinata blushed then she inhaled.

“Ifyou’renotdoinganythingwillyoucometomybirthdayparty!” She said rapidly Naruto blinked.

“Sure! No problem! When is it?” Naruto asked smiling.

“Oh um… it’s today… at 10:30…” She said.

“Ok! Where is it?” Narutoa asked.

“Um it’s at my f-family’s estate… Is it a-all right if you wait h-here until they come to p-pick me up to come?” Hinata asked Naruto nodded.

“Sure just let me call home ok?” Naruto said and Hinata nodded she walked out of Naruto’s office and when she was sure she wasn’t seen by him she gave a fist pump of triumph.

“Yes!” She said to herself proud of her accomplishment.

**-At Hinata’s Family estate-**

Naruto looked around the large room that was the dining room which could of fit at least 70 people in with no problem which it currently was. Most of the guests were relatives of Hinata’s turns out Hinata had a very large and spread out family. She also had some friends that Naruto remembered from high-school and college. Sports star Kiba, private detectives Shino and Shikamaru, bus driver Choji, fashion model Ino, art curator Tenten, and Neji who like Sasuke ran a company under the Hyuuga name. Naruto mostly hung with them when h had the chance feeling odd around Hinata’s relatives. Naruto honestly didn’t expect the party to be rather lively more like a ball room gig. It was but it was livelier than most ball rooms true there wasn’t disco lights or dancing but still people talked with vigor and Naruto enjoyed reminiscing with his friends.

“Are you Naruto Uzumaki?” A voice said Naruto turned to see a tall Hyuuga walking toward him the Hyuuga had a regal air about him.

“Yes sir!” Naruto said opting for politeness.

“My name is Hiashi Hyuuga I’m Hinata’s father she speaks of you often and in high regard.” Hiashi said.

“Really?” Naruto asked surprised.

“Yes she says you are kind, dedicated, and you supported her when she has needed it.” Hiashi said.

“Well I just did what I believe any normal and sane person should do, true the world is going through some tough times but that doesn’t mean we can act like jerks! We need to help and support one another not hinder each other! At least that’s what I think.” Naruto said Hiashi smiled and he held up his cup to Naruto.

“Now I see why she is so fond of you truly are one of a kind… Very well I have decided, Naruto if it’s not too much to ask but can I ask that, when you are ready of course, that you marry my daughter?” Hiashi asked this was met with several loud ‘huh’s!?’ from the people surrounding them.

“What!? Seriously!?” Naruto said gaping.

“Yes why not? It’s quite clear that you care for my daughter and it’s quite clear she cares for you why not put you two together?” Hiashi said “Do you not wish for my daughters hand?” Hiashi questioned.

“No that’s not it, I just think we should learn more about each other before we do anything rash you know, date and get to know each other a bit more! I mean I know a lot about your daughter all ready but her more private side if you know what I mean?” Naruto said.

“I understand that’s why I said when you are ready.” Hiashi said.

“Thanks! Believe me when I say that the happiness of your daughter is and will be my number one concern!” Naruto said.

“I am pleased to hear it!” Hiashi said. “Enjoy the rest of the party.” Hiashi said and he walked away Naruto grinned then gave a startled cry as Kiba suddenly grabbed him.

“All right Naruto you better stay true to your word if I come back and Hinata isn’t happy I break everything!” He snarled.

“Kiba!” Ino said and Kiba released Naruto.

“Sorry just making sure!” Kiba said smirking.

“Hmph! Well congratulations Naruto it’s almost a shame that I didn’t get you before!” Ino said. “Especially since Sakura told me that you’re so big!” Ino said.

“Who me? Nah! I’m not that big Ino I’m pretty small!” Naruto said feeling his pants begin to constrict.

“Oh really?” Ino then leaned forward her mouth close to Naruto’s ear. “How about you and me go to the back and have some fun before you start wooing Hinata?” She whispered.

“Tempting but no, I don’t cheat on people it’s a rule of thumb for me.” Naruto said Ino frowned and she pulled back nodding.

“Ah I should’ve gotten you sooner the perfect boyfriend!” Ino said wistfully Naruto smiled then he excused himself to find Hinata. After some talking and pushing past people Naruto found Hinata sitting by herself in a corner.

“Hey!” Naruto said Hinata looked at him blushing.

“O-Oh h-h-hello…” She said Naruto looked to see a chair next to her.

“Mind if I sit?” Naruto asked she invited him and he sat down and he looked at her. “Nice party eh? I wish my birthdays were this festive…” Naruto said absentmindedly. Hinata looked at Naruto sadly she knew his parents before they died and they loved Naruto with all their heart then they died in a car crash Naruto was never the same afterward. “Soooo… you’re dad told you right?” Naruto asked looking away.

“Told me what?” Hinata asked.

“Well… He sort of gave me permission to date you…” Naruto said he waited to here an answer but there was only silence. “Hinata?” Naruto looked at Hinata to see her hands to her face tears streaming down her face. “Hey you ok?” Naruto asked Hinata wiped her eyes smiling.

“Yes… Oh father… Thank you, I’m just… so happy!” Hinata said Naruto smiled.

“Yeah me too… So what sort of things do you like to do?” Naruto asked figuring if he was gonna do this boyfriend thing he might as well do it right.